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PRESS RELEASE

** FOR IMMEDIATE RELEASE

MODERN CANVAS RUGS TAKE ON A NEW SHAPE
PMB DESIGNS INTRODUCES NEW 2004 COLLECTION

VANCOUVER, B.C. (December 5, 2003) – Known for their uniquely modern take on floorcloths, PMB Designs is set to introduce shaped canvases and pared-down designs with their new 2004 collection of hand-painted canvas rugs.

The "Running Around" collection focuses on shaped floor runners in bold modern patterns, while the "Patches" collection feature solid colours with small inset geometric patterns. The new "Shape of the Future" range includes an array of semi-circular and oval striped canvases that can be easily customized to suit a customer's own colour scheme.

 "These new collections are calmer and less busy than our previous collections," says Patricia Baun, Creative Director of PMB Designs. "Ultimately, it makes the rugs more adaptable to the wide range of personal decorating styles."

The use of an irregularly-shaped canvas is especially innovative, as the traditional floorcloth has always been rectangular. "I've always enjoyed using my designs to lead the eye, and now I can use shape to physically lead a person," says Baun.

PMB Designs' canvas rugs elevate the traditional floorcloth above its folk-art roots. Using heavyweight canvas, a design is painted in three layers, creating deep saturated colour, and then finished with a sealant. The result is art for your floor that is durable and as easily maintained as linoleum.

Hailed for introducing a modern twist to a traditional craft, PMB Designs has been producing hand-painted canvas rugs since 2001, and has been incredibly well received by critics and clients alike. They have been featured in publications such as Azure, Dwell, Elle Décor, Architectural Digest, Interior Design and the Globe and Mail.

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